

# 3 Reasons Why Food Gifts Belong In Your Company Store & Co-op Programs



## Research shows:

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  - ◆ Major business publications rank food as the #1 business gift for the holidays.
  - ◆ You could easily add \$10,000 to \$100,000 to each program by including food gifts. We have examples to prove it!
  - ◆ For many existing programs, our gifts are the top sellers in the 4th quarter because of their universal appeal and variety of price points.

## To help you promote your program, we provide:

- 2
  - ◆ Digital images with your client's logo on each gift.
  - ◆ 4-color literature and PDF files utilizing those images.
  - ◆ Web Stores for your program.
  - ◆ Templates for email promotional programs.

## We offer:

- 3
  - ◆ Release Programs – Minimum release of 1 unit.
  - ◆ “Non-Commit” Company Store Programs.
  - ◆ “Guaranteed Sale” Program with NO inventory risk!

**Our Supreme Flexibility  
Makes It Very Easy!**

## ANNIVERSARY 30<sup>th</sup> CELEBRATION



In 1979, just a few years out of college, we founded Maple Ridge Farms on our kitchen table. Today, we operate out of an 85,000 square foot facility and are the largest company in the United States specializing in corporate food gift programs. Wow, back in 1979, we could never have imagined this!

Our business has been built upon one, fundamental principle: *“Your gifts should be recognized for their outstanding quality and exceptional flavor!”* We guarantee that every gift we produce is one that you will be proud to give (and would be happy to receive)!

On behalf of the entire Maple Ridge Farms team, I would like to thank you for your wonderful support throughout the past 30 years!

  
Tom Riordan  
President